AI2ROI
Deploy AI. Drive ROI. Fast.

The Fast Lane to Deploy AI. Drive ROI. Fast.

Most companies stall in AI because they chase tools without a strategy. This checklist gets you unstuck — and sprinting. Follow these 9 steps to align your team, build momentum, and turn readiness into ROI

The 90-Day Alignment Checklist:

- ✔️**Define Your AI Priorities**: Misaligned priorities = wasted time. Identify 1–3 real business outcomes AI could impact now.
- ✔️**Avoid Wasted Spend & Missteps**: Don't chase shiny tools. Prioritize ROI-driven action over experimentation.
- ✔️**Build Real Momentum** (Before Your Competitors Do): Speed wins. Create visible wins in 30/60/90 days and use them to drive internal buy-in.
- ✔️**Clarify What ROI Means to You**: Is it speed? Revenue? Margin? Alignment starts with a shared definition of value.
- ✔️ **Get Leadership on the Same Page**: If your exec team isn't aligned, AI won't scale. Schedule one alignment session this week.
- ✔️**Assign an AI Lead Internally**: It doesn't need to be a CTO. You need someone to own progress and report on momentum.
- ✔️**Map a 90-Day Execution Sprint**: Start with one process. Build, test, improve. Track results. Then scale.
- ✔️**Create a Weekly Reporting Rhythm**: What gets measured gets momentum. Use a one-pager update system.
- ✔️**Book a Clarity Call When You Score 15+**: Once you've made progress, we'll help you design your ROI sprint — fast.

Ready to Move?
This checklist is the first step. When your AI2ROI Readiness Score crosses 15, book your Clarity Call. We'll help you go from alignment to acceleration — fast.

Rob Davis
Founder / Blackout AI Labs